

Privacy Statement

This privacy statement explains how **Green Economy Initiatives Private Limited and Green Economy Coalition Foundation** (herein thereafter referred as Green Economy or 'We' or 'Us' including its employees) uses data collected from you (User) when User visit and interact with website (Domain / Site - *www.greenalliance.in*)

Information may be provided while using the website by User to avail any services / query voluntarily or is collected automatically

➡ **What data does Green Economy collect and how does Green Economy collect and use it?**

The automatic data collection happens when you visit and browse Site using server logs, cookies and similar technologies:

Non-personally identifiable data - e.g. IP address, browser information, and the operating system you are using, as well as navigational information such as the files you download, the pages you visit, and the dates/times of those visits are collected automatically to

- Analyse trends, administer our Site, track user movements and gather aggregated broadly defined geographic information.
- Email you with products and services you have signed up for or registered for, or to respond to your feedback or enquiry as necessary.
- Improve website user experience.
- Shape content to better meet the needs of website users.
- Detect, prevent and remediate technical issues.

Personally identifiable data (Personally identifiable data means information, in any form, relating to an identified or identifiable natural person such as name, gender, marital status, date and place of birth, country of origin, individual registration number, digital and online trackers, occupation, religion, ethnicity, biometric data such as a photograph, fingerprint, facial or iris image) is collected to the **minimal extent** normally - name, email address, contact number, organisation or affiliation, title/prefix when you voluntarily enrol for services like Proficiency Testing, Certification or sign up to our newsletter, register for a event / training, or submit feedback or raise a query on our 'Contact Us' page to the extent necessary **as required for the proper functioning and performance of our Website or to provide any applicable service.**

GREEN ECONOMY

The information may also be shared with third parties (business partners, service providers) who perform services for us or is **available to those providing backend of the web server, hosting provider and related services. Green Economy brings to the knowledge of service providers its privacy statement and asks them to use data in a responsible manner and for the specific purpose only.** The employees of the Green Economy are also asked to read the 'Privacy Statement' and use the data in responsible manner and for the specified purpose.

The data shall be used to inform you about our services, activities, events etc. and or related purpose and to approach you for the purpose.

➡ **How does Green Economy store your data?**

Green Economy stores data it collects about you using third-party service providers. Access to the backend of the web server and its storage system is restricted and monitored as per standard practices. The third-party service providers may operate within their own privacy policy.

Green Economy will retain your data for the period necessary for the proper functioning and performance of Website or to provide any applicable service.

➡ **What are your data protection rights?**

The Use may request for (I) verification of accuracy of, your information (II) right to request correction or completion of inaccurate information (III) right to request deletion of personal data when it is no longer used for legitimate purposes.

➡ **How cookies work?**

The cookies (Necessary cookies, Functionality cookies, Performance cookies, Advertising cookies) work in a range of ways to improve your experience on our Website, including to (I) Understand how you use our Website (II) Optimise user website journeys (III) Improve website performance and (IV) Achieve high availability

You are free to decline cookies if your browser permits, however, certain Website features may not function as a result.

➡ **Links to other websites-** This privacy statement applies solely to information collected by our website. Our website contains links to other sites. Please note that Green Economy is not responsible for the privacy practices of these other sites. We encourage users to be aware when they leave our website, and to read the privacy statements of each website that collects personally identifiable information.

GREEN ECONOMY

- ➡ **Green Economy tries to protect data and implement the ‘privacy statement’ in good faith in a legitimate and fair manner within the limitations of technology, dependency on third parties who provide backend of the web server, hosting provider and related services, situations as unauthorized or accidental access, damage, loss or other risks presented by personal data processing (Data Breaches) and prevalence of web related crimes and acknowledges its limitations, therefore, the User’s sole and exclusive remedy in case of dissatisfaction / breach with reference to Privacy Statement and our obligations is to inform us and discontinue using the Site and not provide any information they don’t want to. Our sole responsibility will be to remove the data from our data base only.**

By providing **relevant information** the User agrees to **indemnify** the Green Economy from and against all actions, claims, losses, damages, liabilities and expenses arising out of any kind of data breach and related issues.

In this privacy statement use of “masculine” gender shall include the “feminine” gender and “singular” shall include “plural” wherever relevant to the context, and vice versa.

If you have any questions about this Privacy Statement, the personal data we hold on to you, or you would like to exercise one of your data protection rights, please bring the same to notice through ‘Contact Us’ section of Site for taking suitable action.

Jan 2026